

Feminine and Festive... Fast!

By Debra Rubin-Roberts

Founder of Mommy Makeup... for Chic Moms on-the-go!

<http://www.mommymakeup.com>

Ahhh the holidays... between shopping for gifts, attending parties, traveling and entertaining loved ones, holiday time becomes hectic time, leaving you feeling more frazzled than festive. Here are some services and products I found that will get you feeling and looking feminine and festive, FAST! You can truly go from daywear to dazzling in no time!

Happy Holidays...

1) :10 Minute Manicure- Three working moms, from Florida, Karen Janson, Vivian Jimenez, and Lorraine Brennan O'Neil came up with this truly BRILLIANT concept and it has really taken off! :10 Minute Manicure is a chain of airport-based express salons that are currently available in 11 different airport terminals, with 6 more locations on the way. Locally there are branches at JFK in terminals 3 and 8. With all the running around we do during the holiday season, it's difficult to commit to a standard nail appointment. Why not plan one into your down time at the airport? They also provide kiddie :10 minute manicures, at a lower price, to keep your little ones entertained while you receive your services. The **:10 Minute Manicure** is an express service that includes a nail shaping, cuticle push, brief hand massage and a polish application (\$15 at JFK). If you have a longer lay over or waiting time, also offered is the **:20 Minute Travel Manicure** (\$30) and the **:30 Minute Spa Manicure** (\$45).

For a fast foot fix try the **:20 Minute Pedicure** - an express pedicure geared for men and women who regularly receive pedicures. The treatment includes a nail shaping, cuticle push and trimming, lotion application and polish (\$35). Also offered at JFK is the **:30 Mani/Pedi Combo Special**. A :10 Minute Manicure and :20 Minute Pedicure for \$45--if the services were purchased separately the cost would be \$50.

Some ingenious products for sale at :10 Minute Manicure salons are the Sky Spa Pillow Pack and \$3 Polish Minis (free with every service (a 25% discount!)) **The Sky Spa Pillow Pack** consists of 9 mini size treatments making it the ultimate spa on the go! The plastic, see-thru case contains everything from hand sanitizer to facial masks to eye pillows. Get your kids napping on the flight and it's time to indulge yourself. Also, great to leave in your office for a spa retreat during your lunch hour. The Spa Pillow Pack is a \$75 value that retails for \$49.99-a great holiday gift for yourself or for any other busy mom you may know. The **\$3 Polish Minis** are free with your :10 Minute Manicure service and are ideal for a quick polish touch ups, to pack in your carry on, to or leave in your desk at work. The polishes are formaldehyde and toluene free. For more information and additional airport locations visit www.10minutemanicure.com.

2) Citibabes- If you are not going to the airport, but are downtown, and need some fast fixes, Citibabes offer an On-The-Run Manicure and an On-The-Run Pedicure. The On-The-Run Manicure is a quick paint and shape—a basic manicure for those on-the-go for \$12. The On-The-Run Pedicure is a quick scrub and polish that takes about 30 minutes and cost \$18. Also offered are Mini Manicures for little ones.

They can have their fingers painted with their color of choice for \$7. Or leave the kiddies with the outstanding Citibabes staff in the play area while you relax and enjoy your services. For more info go to www.citibabes.com.

3) Mommy Makeup – Their newest product, **Any Wear Crème**, takes multi-tasking makeup to a new level! Designed to be worn on the eyes, cheeks and lips, this incredibly versatile creme dries to a budge-proof, smudge-proof and waterproof powder finish. The premier shade is **TWINKLE**- a beautiful pink-gold with a hint of beige and just the right amount of shimmer. Available by itself for \$24 or in the **Jolly Holiday for Mommy Makeup Kit** - This kit includes Any Wear Crème in Twinkle, a Super Deluxe Fluff Brush (for applying Twinkle to the eyes) and a Lush Black Mascara, all in a Chic Petite Black Mesh Makeup Bag (a \$62 retail value, on special for the holidays for \$49). Also available is the **Let it Glow, Let it Glow Kit**, which contains a Mineral Shimmer Powder and an Itty-Bitty Buki Brush, also a Chic Petite Black Mesh Makeup Bag (a retail value of \$58 on sale for \$36). The **Mineral Shimmer Powder** is a multi faceted mineral powder that can be worn on the eyes, face and body. Simply use the stripes individually as eye shadow or blush or swirl them together to create a luminous glow all over your face and body. Available in your choice of “Pink-a-Boo”, “Peachy Keen” or “Sugar-n-Spice”. Both these kits will get you feeling pretty and festive in seconds, go from average to evening in no time and they make a great gift too! For more details go to www.mommymakeup.com.

4) Warren Tricomi Mini Flat Iron- Measuring only 6 inches and heats up in 3 minutes, this mini flat iron is FABULOUS for keeping

your locks looking lusciously smooth on a snowy or rainy day. Included is a hot pocket storage pouch, allowing you to touch up, throw it in your tote or diaper bag and go! It's so simple to use, you can tame frizzy hair in the ladies room! Cost is \$90 and available online at www.warrentricomi.com.

With these products and services I ho-ho-hope you will feel feminine and festive rather than frazzled! I wish you all a happy and peaceful holiday season!

About the Author - Debra Rubin-Roberts is an award-winning makeup artist, and a New York City mom. After she gave birth to her daughter she discovered she needed shorten and simplify her daily beauty routine leading her to create Mommy Makeup... for Chic Moms on-the-go! For more info on Debra and Mommy Makeup please go to <http://www.mommymakeup.com> or call 1-877-MOMMY98.